

BIOLATINA 2008 – “VIII Latin American Biotechnology Congress and Fair”
 Sao Paulo, Brasil, 29 September - 01 October 2008 (www.biolatina2008.com)

"Journey on Functional Foods and Biotechnology "

Preliminary Program

Within the framework of BIOLATINA 2008, a special journey has been planned to discuss the scientific developments, commercial innovations and business opportunities in the emerging sector of Functional Foods, which is taking the lead in the market of the developed world. The Journey is sponsored by FELAEB (Latin American Federation of Associations of Bioenterprises), BioEuroLatina Association, the EFB (European Federation of Biotechnology) and the EULAFF Project (“Europe-Latin America Action on Functional Foods”) funded by the European Commission. A number of recognized experts and entrepreneurs from the European and Latin American functional food industry will participate.

Date: Tuesday 30 September 2008
Place: Hotel Transamérica, Sao Paulo, Brasil
Organers: BioEuroLatina Association (BEL)
 European Federation of Biotecnología (EFB)
 Latin American Federation of Bioenterprises Associations (FELAEB)

TUESDAY 30 SEPTEMBER 2008

MORNING SESSION	
9:00	Opening of the Journey Marcelo Argüelles , President of FELAEB, Buenos Aires, Argentina Session Coordinator: Juan Dellacha , Foro Argentino de Biotecnología
9:10	“ <i>Functional foods in Argentina: perspectives from the industry</i> ” Alfredo Calvelo , La Cumbre, San Luis, Argentina
9:40	Discussion
9:50	(Brazilian industry speaker and theme to be determined by BioMinas, Brazil)
10:20	Discussion
10:30	“ <i>Functional foods and nutraceuticals. A scientific and agroindustry perspective from Venezuela</i> ” Rafael Rangel , University Simon Bolivar, Caracas, Venezuela
11:00	Discussion
11:10	Coffee break
11:40	Plenary Conference: “ <i>How do regulatory changes modify the industry innovation strategies in functional foods</i> ” Ignacio González , BioPolis S.L., Valencia, Spain
12:20	Discussion
12:30	Morning closure

AFTERNOON SESSION	
14:30	Session Coordinator: Javier Verástegui , BioEuroLatina, Madrid, España
14:40	<i>“Entrepreneurial R&D and innovation approach in functional foods and nutraceuticals”</i> Dale Cooper , Procter & Gamble, Cincinnati, USA
15:10	Discussion
15:20	<i>“Plant bioprospection in the development of functional foods and nutraceuticals”</i> Carlos Malpica , PROGENIKA Biopharma, Bilbao, Spain
15:50	Discussion
16:00	Coffee break
16:30	(European industry speaker and theme to be determined by the EFB and BioEuroLatina)
17:00	Discussion
17:10	<i>“Overview of the European industry of functional foods and nutraceuticals”</i> Christian Suojanen , European Federation of Biotechnology, Belgium/Spain
17:40	Discussion
18:00	Closure of the Journey