

EULAFF INTERNATIONAL SYMPOSIUM

“Biocommerce of agricultural crops with health-beneficial traits, and development of functional food products”

Lima, Peru, August 21-23, 2008

The European Federation of Biotechnology (EFB), BioEuroLatina Association (BEL), the National University of San Marcos (UNMSM) of Peru, Foundation PROINPA of Cochabamba-Bolivia, and the Programme of BioTrade of Peru, have united efforts to organize this Symposium, within the framework of the EULAFF Project “*Latin America-Europe Action on Functional Foods*”, which has the economic support of the European Comisión (EC). The symposium also has the institutional sponsorship of the Ministries of Industries and of Foreign Trade & Tourism of Peru, as well as the Peruvian Association of Exporters (ADEX).

OBJECTIVE

To promote a network of collaboration and alliances between biocommerce actors, institutions of research, development and innovation, and industrial partners involved in functional foodstuffs in Europe and Latin America.

ORGANIZATION

The event includes: (a) the symposium itself on August 21th and 22nd 2008; (b) a project exhibition in parallel to the symposium; and (c) a business cooperation workshop in the morning of August 23rd. The symposium will be English, and participants should register previously because of limited vacancies.

VENUE

Auditorium, PLAZA DEL BOSQUE Apart Hotel, Av. Paz Soldán 190, San Isidro, Lima 27, Peru.

REGISTRATION

Registration fees are US\$ 40 for the general public.

CONTACT

Dr. Luisa Negrón Ballarte
Coordinator of the EULAFF Project at the UNMSM
Vicepresidency of Research, UNMSM, Lima, Perú.
Telephone: +51 1 1 619 7000 ext 7016. Mobile: +51 1 99885 7200.
E-mail: luisane100@hotmail.com & cgi.vi@unmsm.edu.pe

PROGRAMME

DAY 1 – THURSDAY, AUGUST 21th

- 8:30 - 9:00 Registration of participants
- 9:00 – 9:10 Welcoming words by **José Quiñones**, Director of Exports Promotion at PROMPERU (Perú), **Jimena Irigoyen**, Fundación PROINPA (Bolivia) and **Aurora Marrou**, Vicepresident of Research, UNMSMS (Perú)
Introduction of the Symposium by **Javier Verástegui**, Executive Director of the EULAFF Project (Spain)
- 9:10 - 9:50 Opening Lecture: “*High-value products from Latin American biodiversity: facts, challenges and prospects*”
Albert Sasson, President of BioEuroLatina (France)
- 9:50 –10:10 Lecture: “*Trends in the global markets of functional foods for weight control*”
Javier Morán, Director, Food Consulting & Associates (Spain)
- 10:10 – 11:15 SESSION 1: “*Stakeholders in biotrade for the improvement of the functional food industry*”
Moderator: **Inès Carazo**, Director, Office of CITEs, Ministry of the Production (Perú)
Jaime Cardenas, PROMPERU: “*National Biotrade Programme of Perú*”
Aldo Claire, Biodiversity Unit, MDRAYMA: “*National Biotrade Programme of Bolivia*”
Hernán Vásquez, AOPEB-SuperEcológico S.A., Cochabamba, Bolivia: “*Experiences at the Bolivian private sector*”
Gastón Cruz, CITE Perú: “*Peruvian experiences at the R&D and innovation sector*”
Ulrich Roettger, PeruBiodiverso Project: “*International cooperation experiences at the Andean Region*”
- 11:15 - 11:30 Coffee Break
- 11:30 – 12:00 Lecture: “*The new EU regulations of novel and functional foods: scientifically-based claims as a requirement to enter the European market*”
Javier Verástegui, Executive Director of the EULAFF Project, and Secretary General of BioEuroLatina (Spain)
- 12 :00 – 13 :15 SESSION 2: “*Regulatory issues related to biocommerce and functional foods*”
Moderator: **María Luisa Del Río**, Unit of Biodiversity, Ministry of the Environment (Perú)
María Teresa Becerra, CAN: “*Biodiversity regulatory framework at the Andean Community of Nations*”
Miguel Siguéñas, INIA, Perú: “*Peruvian regulatory framework to access biological and genetic resources*”
David Campos, UNALM-La Molina, Perú: “*Quality standards in biotrade of functional foods*”
José Luis Solleiro, CamBioTec, Mexico: “*EULAFF guideles to access the traditional knowledge*”
- 13:15 – 14:30 Lunch break
Poster exhibition
- 14:30 – 14:50 Lecture: “*Current markets and access barriers in functional foods*”
Ernesto Guevara, Viceministry of Foreign Trade, MINCETUR (Perú)
- 14:50 – 15:10 Lecture: “*Prospects in the commerce of functional foods in Latin América*”
Gerardo Gargiulo, COPAL (Argentina)
- 15:10 – 16:00 SESSION 3: “*Specific marketing experiences*”
Moderator: **Avidan Valencia**, Laboratorios Valencia (Bolivia)
Hernán Vásquez, SuperEcológico S.A. y AOPEB (Bolivia): “*Andean Crops*”
Adriana Senior Mojica, CCI (Colombia): “*The CCI model in fostering biocommerce*”
Elías López, President, Association of Industrial Producers of Sacha Inchi-API SI (Perú): “*Sacha inchi*”
Discussion
- 16:00 – 16:20 Coffee break
Poster exhibition
- 16:20 - 16:50 Lecture: “*Equitable trade of biodiversity products: functional foods*”
Speaker to be confirmed.
- 16:50 – 18:00 SESSION 4 – *Experiences in the commercialization of functional foods*
Moderator: **José Luis Silva**, Laboratorios HERSIL S.A (Perú)
Gastón Vizcarra, Candela (Peru): “*Experience of UEBT member*”
Flor Isabel Vega, CCI, Colombia: “*The 5 at day campaign and the biocommerce of functional foods*”
Erlan Gamarra, Bolsa Amazonía (Bolivia): “*Biocommerce of copoazu, castaña and cocoa*”,
Discussion
- 18:00 Poster Exhibition

DAY 2 – FRIDAY, AUGUST 22nd

- 08:30 – 09:00 Registration of participants
- 09:00 – 09:30 Lecture: “*Building sustainable development from South American biodiversity*”
José Ramón Hernández, Director General, Natura Peru (Peru)
- 9:30 – 10:50 SESSION 5: “*Specific cases of biocommerce of functional products*”
Moderator: **Jimena Irigoyen**, Fundación PROINPA, Bolivia
- Representative of the Peruvian Institute of Natural Products-IPPN (Peru) – TO BE CONFIRMED
José Luis Silva, Laboratorios HERSIL S.A. (Perú)
Avidan Valencia, Laboratorios Valencia (Bolivia)
Discussion
- 10:50 – 11:10 Coffee break
Poster exhibition
- 11:10 – 11:40 Lecture: “*Advances in the application of biotechnology to functional foods research*”
Dameres Castro Monte, Empresa Brasileira de Pesquisa Agrícola-EMBRAPA, Brasilia (Brazil)
- 11:40 – 12:50 SESSION 6 – Part 1: “*Research-industry linkages in functional food development: case studies*”
Moderator: **William Roca**, International Potato Center-CIP (Perú)
- Luis Campos Baca**, Instituto de Investigaciones de la Amazonía Peruana-IIAP, Iquitos (Perú): “*Camu camu*”
Arlimi Gorriti Gutiérrez, Universidad Nacional Mayor de San Marcos-UNMSM, Lima (Peru): “*Purple maize*”
Edwin Torres, Universidad Mayor de San Simón-UMSS, Cochabamba (Bolivia): “*Experiences at the UMSS*”
Jorge Rojas, Fundación PROINPA, Cochabamba (Bolivia): “*Quinoa*”
Discussion
- 12:50 – 14:15 Lunch break
Poster exhibition
- 14:15 – 14:45 Lecture: “*Fostering research-industry linkages in functional foods: a case of the European Union*”
José María Fernández Ginés, INNOFOOD (Spain)
- 14:45 – 16:00 SESSION 6 – Part 2: “*Research-industry linkages in functional food development: case studies*”
Moderator: **Luisa Negrón**, Vicepresidency of Research, UNMSM (Perú)
- Gustavo González**, Universidad Peruana Cayetano Heredia-UPCH (Perú): “*Maca*”
Ivan Manrique, International Potato Center-CIP (Perú): “*Yacón*”
Jimena Irigoyen, Fundación PROINPA, Cochabamba (Bolivia): “*Andean tubers and roots*”
Discussion
- 16:00 – 16:20 Coffee break
Poster exhibition
- 16:20 – 17:20 Some conclusions
- **Mercedes Inés Carazo**, National Coordinator, CITEs Network, PRODUCE, Perú
 - **Jimena Irigoyen**, Representative of Fundación PROINPA de Bolivia
 - **Luisa Negrón**, Representative of Universidad Nacional Mayor de San Marcos, Perú
 - **Javier Verástegui**, Representative of the EULAFF Project and of BioEuroLatina, Spain
- 17:20 – 17:30 Concluding words by **Albert Sasson**, BioEuroLatina, France
- 17:30 Closure of the Symposium and the Exhibition Hall, by **Pilar Pajares**, Secretary General of PromPerú

DAY 3: SATURDAY, AUGUST 23rd

- 8:30 – 10:00 Business Breakfast Dialogue (sponsored by PromPeru and PeruBiodiverso)
- Theme: “*The role of international cooperation in fostering private-private and public-private alliances in the area of functional foods*”
- Coordination: BioEuroLatina and PeruBiodiverso